

# Social Media Tools for Podcasters

Tired of trying to be everywhere at once? Here are some tools to help you automate your social media. *Note: While Facebook, Instagram, etc. don't necessarily confirm this, plenty of social media managers and experts have talked about the use of automation for social media to actually decrease your chances of being seen on these platforms.*

Here are some of the ones I have used and think are pretty good for podcasters.

## [Buffer](#)

Schedule Facebook, Twitter, LinkedIn, Google+, and Instagram posts in advance or set up a cycle of posts to use. *(From Website: Buffer is a simpler and easier way to schedule posts, track the performance of your content, and manage all your accounts in one place.)* With the free plan, you can only schedule 10 posts per month, but it's an easy interface to get started with. Free and paid plans available.

## [Later](#)

This is a scheduler for Facebook, Twitter, Pinterest and Instagram posts. You can take an hour or so to schedule up to 30 posts per month. The best thing about this is it doesn't just upload the Instagram posts for you, it alerts you (via app notification on your phone) when posts are scheduled to go out and you have to actively post these. The reason this is good is because it's against Instagram's Terms of Service for a third-party service to post for you, so because this app alerts you and sets up your post, you're still in charge of pressing the Publish button in Instagram, meaning you won't get penalized. Free and paid plans available.

## [Hootsuite](#)

If you've seen Tweetdeck, this is a more robust version that not only helps you manage interactions on Twitter, but on Facebook, Instagram, Google+, LinkedIn and YouTube, as well. It makes it easy to keep track of all your social media in one spot. The free plan only lets you keep track of up to three different social media profiles.

## [Tweetdeck](#)

If you're super into Twitter and have more than one account, Tweetdeck is a good way to keep track of multiple accounts at once, schedule Tweets, interact with others and more.

Check out my Social Media Management for Podcasters Chart to compare other services with these by clicking [here](#).